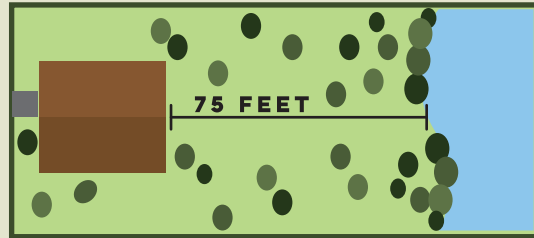


THE VALUE OF SHORELAND PRESERVATION

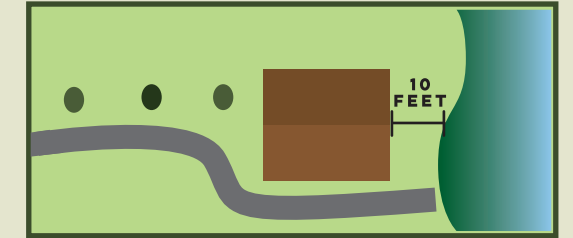
✓ SHORELAND PRESERVATION

A house that is set back at least 75 feet from the water allows space for trees and native plants.



✗ NO SHORELAND PRESERVATION

A house that is close to the water does not leave space for trees and native plants that stabilize the shoreline.



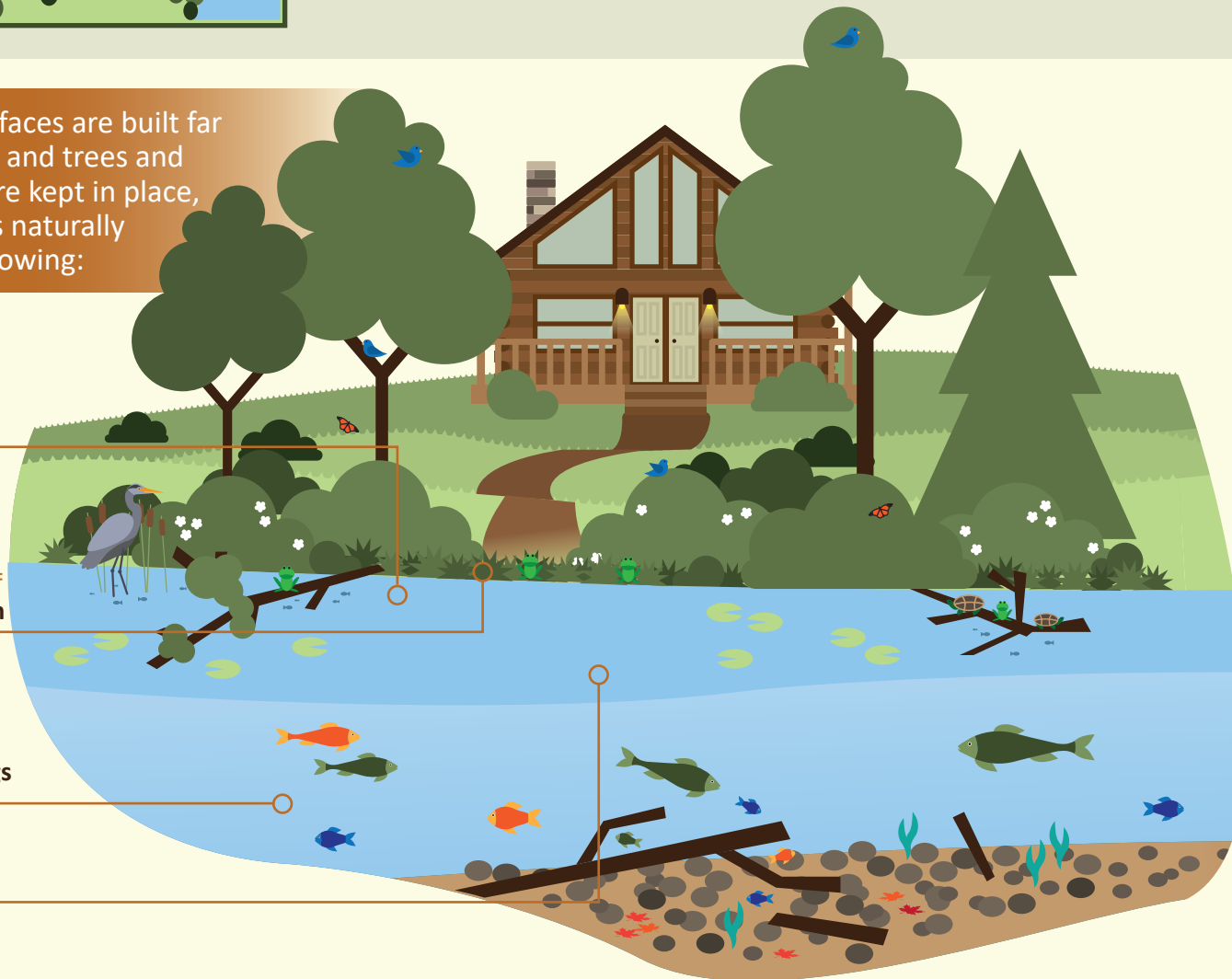
When hard surfaces are built far from the shore and trees and native plants are kept in place, the shoreline is naturally more stable allowing:

Clear water =
High waterfront
property values

More trees and
native plants =
Stable shorelines =
Less water pollution

More trees and
native plants =
More fish and frogs

Less algae growth



When hard surfaces are built close to the shore and native plants are removed, the shoreline erodes into the lake or river causing:

Cloudy water =
Reduced waterfront
property values

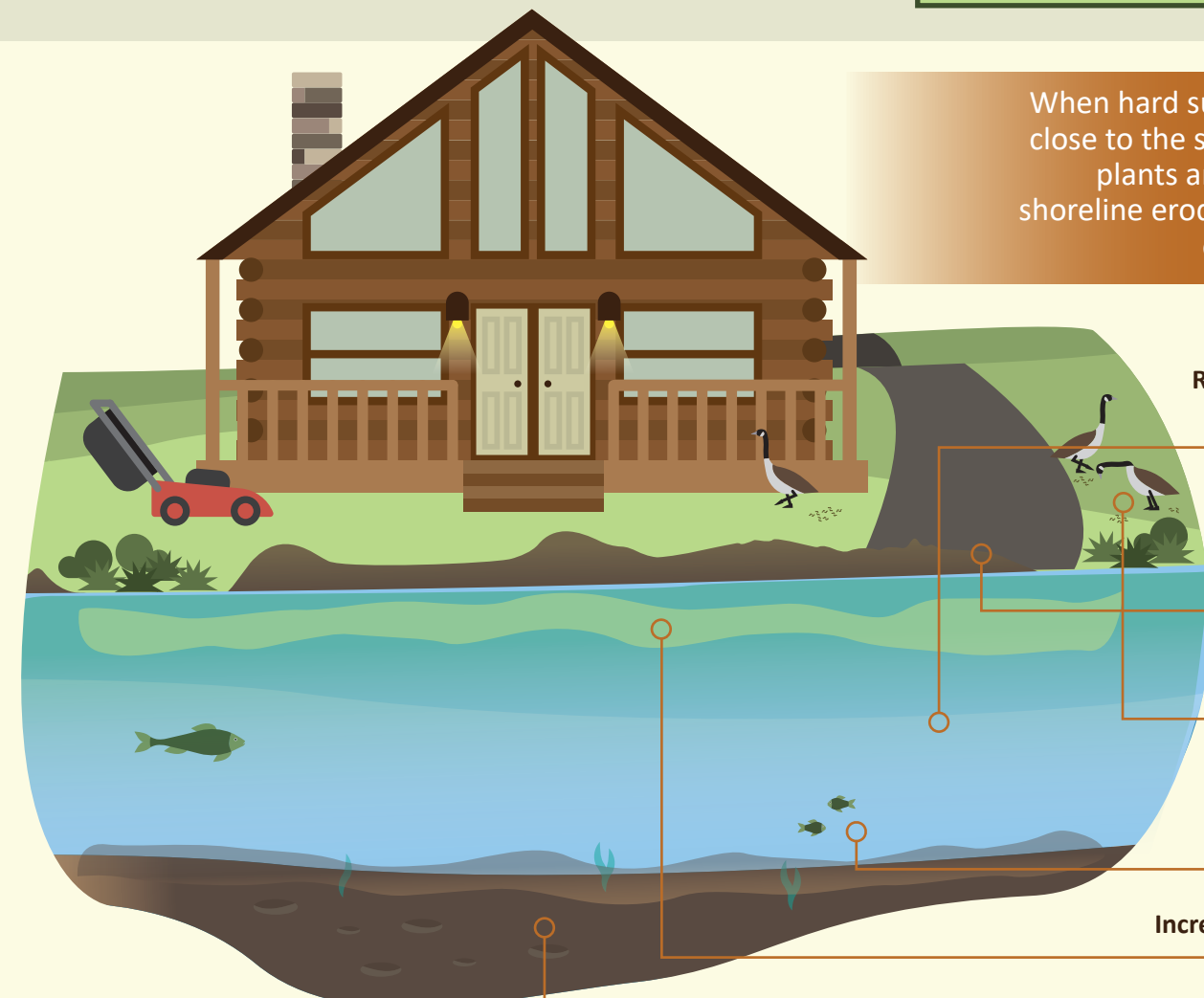
Fewer trees
and native plants =
Eroded shorelines =
More water pollution

More lawn
attracts geese

Fewer frogs,
fish, and fish
species

Increased algae growth

Fish eggs suffocate
when covered in eroded soil



CONCLUSIONS

Shoreland standards make it possible to carefully develop a waterfront property, stabilize shorelines, protect the lake or river, and keep waterfront property values high.

For more information, check with your local zoning office.

WHAT DO SHORELAND STANDARDS ACCOMPLISH?

Stable
shorelines

Clearer water =
Higher property values

More food and shelter
for fish and frogs

More fish and
fish species

CONCLUSIONS

Waterfront property developed without shoreland standards can cause eroded shorelines, a degraded lake or river, and reduced waterfront property values.

Complete the Shoreland Evaluation Tool to assess your waterfront property at survey.healthylakeswi.com.